

Competitors Ranking Analysis

Description:

The Internet is one of the most demanding forms of marketing, to be successful takes time and effort to achieve good results. If your web site cannot be found by people looking for goods or services similar to which you offer, then you are losing valuable business. Companies may have a great looking web site, but how frustrating is it to find you have spent a good deal of money on design, only to find your competitors sites are ahead of you in the Search results.

While everyone knows that Google is the major search engine, it is often the hardest to obtain good registrations, we find that to start to get results with Google takes a minimum of three months. However large numbers of searches are undertaken each day on MSN, Yahoo, and Alta-vista which is why search engine registration needs to be achieved across all the major search engines.

Most sites are optimised for a single business phrase, however good search engine optimisation should provide a variety of enquiries based on the basket of key words and phrases for your products and services.

The report below shows an example of a recent site we have optimised, it shows reports that have been obtained in three months with great results for the customer. The report shows how the site we have optimised www.yoursite.co.uk compares to their major competitors If you want to talk further give us a call on **0121 764 7860** and we will be happy to talk to you. We can give you the names of satisfied customers their domains and reference letters to back up our claims.

Search engine / Keyword	Competition	Centreless.co.uk	Comp1	Comp 2	Comp 3
AltaVista UK (Pages from the UK)					
Centerless	885,000	20 (▲ 1)	-	-	-
Centerless grinder refurbishment	1,800	2 (▼ 1)	-	-	-
Centerless grinders	226,000	27 (▼ 1)	-	-	-
Centreless	161,000	1	22 (▼ 1)	2	6 (▲ 1)
Centreless grinder automation	3,910	-	1	-	-
centreless grinder refurbishment	638	1	-	-	-
Centreless grinder spares	1,960	1	-	-	-
Centreless Grinders	33,500	1	5 (▼ 1)	2	6
Centreless machine tool faq's	1,020	1	-	-	-
Centreless Machine tools	65,300	1	-	2	-
Centreless Machines	117,000	1	15	2	8
Centreless refurbishment	2,910	1	-	-	-
Cincinnati Centreless grinders	849	2	1	-	3
CNC Centreless grinders	21,400	1	2	4	-
Wickman scrivener	583	7	-	-	-
Google UK (Pages from the UK)					
Centerless grinder refurbishment	286	1 (▲)	-	-	-

Centreless	39,100	-	10	1	-
Centreless grinder automation	1,070	-	3	-	-
centreless grinder refurbishment	648	8	-	-	-
Centreless grinder spares	649	-	-	-	1
Centreless grinder support	7,400	-	15	-	27 (▼ 1)
Centreless Grinders	4,460	-	4	-	-
Centreless machine tool faq's	1,500	8 (▲ 2)	-	-	-
Centreless Machines	8,250	-	13 (▲ 1)	-	19 (▲ 1)
Centreless refurbishment	2,470	6	-	-	-
Cincinnati Centerless grinders	396	-	9 (▼ 1)	-	15 (▼ 2)
Cincinnati Centreless grinders	933	-	1	-	3
CNC Centreless grinders	3,710	-	8 (▲ 1)	-	-
Google UK (World-wide search)					
Centreless	135,000	-	25 (▼ 3)	1	-
Centreless grinder automation	30,500	-	26 (▲ 2)	-	-
Centreless grinder spares	10,200	-	-	-	1
Centreless Grinders	314,000	-	4	-	-
Centreless refurbishment	9,020	7	-	-	-
Cincinnati Centreless grinders	19,400	-	16	-	23 (▲ 1)
MSN UK (Pages from UK)					
Centerless	1,080	5	-	-	-
Centerless grinder refurbishment	9	1	-	-	-
Centerless grinders	286	2	-	-	-
Centreless	4,360	4	26	2	7
Centreless grinder automation	116	-	2	-	-
centreless grinder refurbishment	44	1	-	-	-
Centreless grinder spares	51	1	-	-	3

Centreless grinder support	214	1	-	-	-
Centreless Grinders	527	1	11	-	4
Centreless machine tool faq's	6	1	-	-	-
Centreless Machine tools	1,850	1	17 (▼ 1)	-	-
Centreless Machines	1,230	1	9 (▲ 2)	-	5
Centreless refurbishment	89	1	-	-	-
Cincinnati Centerless grinders	48	7 (▼ 2)	-	-	-
Cincinnati Centreless grinders	52	5 (▼ 3)	3 (▲ 10)	-	6 (▼ 3)
CNC Centreless grinders	389	1	10 (▼ 3)	-	11
Wickman scrivener	36	11 (▼ 5)	-	-	-
Workrest blades	18	5	-	-	-
MSN UK (World-wide search)					
Centerless grinder refurbishment	174	1	-	-	-
Centreless	15,700	4	-	2	9
Centreless grinder automation	501	-	3	-	-
centreless grinder refurbishment	85	1	-	-	-
Centreless grinder spares	340	1	-	-	3
Centreless grinder support	908	1	-	-	-
Centreless Grinders	4,510	1	20 (▼ 2)	-	5
Centreless machine tool faq's	15	1	-	-	-
Centreless Machine tools	5,460	1	25	-	-
Centreless Machines	10,900	1	11 (▲ 3)	-	6
Centreless refurbishment	152	1	-	-	-
Cincinnati Centreless grinders	420	2	-	-	3
CNC Centreless grinders	2,730	1	7	-	11
Wickman scrivener	340	9	-	-	-
Workrest blades	429	25	-	-	-

Yahoo! UK&Ireland (Pages from the UK)					
Centerless	25,200	2	-	21	-
Centerless grinder refurbishment	248	1	-	-	-
Centerless grinders	6,490	5	-	15	-
Centreless	51,800	1	19 (▼ 1)	2	6
Centreless grinder automation	472	-	1	-	-
centreless grinder refurbishment	149	1	-	-	-
Centreless grinder spares	124	1	-	-	12 (▼ 1)
Centreless Grinders	17,100	1	6	2	5
Centreless machine tool faq's	513	1	-	-	-
Centreless Machine tools	19,700	1	-	2	-
Centreless Machines	40,500	1	16	2	8
Centreless refurbishment	1,850	1	-	-	-
Cincinnati Centerless grinders	665	6	-	-	-
Cincinnati Centreless grinders	989	3	1	-	2
CNC Centreless grinders	12,500	1	3	4	-
Ghiringhelli	18,800	14	-	-	-
Lidkoping	22,400	20	-	-	-
Wickman scrivener	106	7	-	-	-
Yahoo! UK&Ireland (World-wide search)					
Centerless	885,000	20 (▲ 1)	-	-	-
Centerless grinder refurbishment	1,810	2	-	-	-
Centerless grinders	188,000	27 (▼ 1)	-	-	-
Centreless	160,000	1	22 (▼ 2)	2	6
Centreless grinder automation	29,800	-	23 (▼ 1)	-	-
centreless grinder refurbishment	373	1	-	-	-
Centreless grinder spares	7,290	1	-	-	-

Centreless Grinders	214,000	1	15	2	13
Centreless machine tool faq's	1,010	1	-	-	-
Centreless Machine tools	65,700	1	-	2	-
Centreless Machines	118,000	1	19	2	10
Centreless refurbishment	2,910	1	-	-	-
Cincinnati Centreless grinders	31,400	11	1	-	10
CNC Centreless grinders	155,000	1	3	4	-
Wickman scrivener	579	7	-	-	-

Ranking change summary: Found (🟢): 176, Up (📈): 12, Down (📉): 20, Added (📄): 1.

The Report shows how companies can go up or down in the rankings, and compares the latest position with previous results. If you want more business give us a call and we will provide you with a cost effective solution at a fixed monthly cost.