

# Amapola Limited

## Mezzanine Floors and Office Partitioning

January 2009

### To Whom it may concern

We were spending over £250 per month with Google and £75 per month at Yahoo on pay per click services before appointing tri-IT to optimise our website.

After various discussions, they demonstrated that they understood search engine optimisation and our requirements in not just having an impressive looking site.

With their optimisation of our website, we have already received a number of new enquiries from the site by people naturally finding us through Google. In fact, we are so happy with the results we have suspended our pay per click account with Google.

Following this success, we have decided to invest the savings on a new website and appointed tri-IT to design and optimise it, and the site is now ready to go live.

We have found tri-IT to be a helpful, approachable and responsive company to deal with. Not being experts in website and the other various aspects involved, we have been delighted with the service we have received. They have listened to our requirements and advised us in a clear precise manner using language we understand. They have kept us informed throughout with the progress of the new site and on the natural listings we are now getting. The website has also been delivered within the given timescale.

We would have no issues with recommending tri-IT to other organisations.

Tony Saveker

Director

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